

Bi-Weekly Business Development Program

In this day of economic uncertainty a small business owner needs every advantage s/he can get. Working with Every Company Counts (ECC) and reading this article is a great start. A new program called the *Bi-Weekly Business Development* has been launched and been created as part of joint alliance between the ECC and JPJ Consulting (a Rhode Island small business management consulting firm). This program provides no and low cost consulting solutions to small business owners seeking to get a business off the ground or improve profitability.

This program allows an owner to meet for a one (1) hour private consultation to discuss the goals and challenges faced by the business at **no cost**. Topics of discussion include whatever the business owner would like consultation on. Generally, consultations involve such topics as: writing a business plan or grant to obtain funding, creating market share, motivating employees, developing a strategic plan, performance management, etc. and are completely confidential. During the conversation, an understanding of the business objectives is discovered and suggestions and a unique perspective on the topic are provided, potentially with tools and templates to takeaway as an aide in meeting those objectives.

Once the initial consultation is complete, business owners will have a better sense of the next steps involved to meet business objectives and can work on them solely and/or have the option of continuing to work with JPJ Consulting through one of the low-cost coaching/consulting options available. These consultation packages are priced and designed for small business owners to cultivate his/her business concept but have limited cash flow. Through these subsequent consultations, the action items from the initial meeting will be further developed and completed, as well as, generation of additional courses of action with the simple goal of meeting and exceeding the business objectives of the owner(s). The program's ultimate goal is to watch all participants become a regional small business success story.

So why should a small business invest in the *Bi-Weekly Business Development* program? Perhaps the better question to ask is why not? With all of the time, money, and additional resources a business owner invests in the business, doesn't it make sense to work with professionals providing experience and knowledge to position that business for its best chance for success? Working with small business consultants will inevitably save a company more time and money than the investment and one of the quickest ways for a business to become successful while becoming a leader in its industry is to work smarter, quicker, and cheaper than the competition. You're encouraged to make the call today and reserve your spot in the *Bi-Weekly Business Development* program...remember it's **FREE!**

For more information log onto:

www.EveryCompanyCounts.com

or

www.JPJConsulting.com

To schedule a consultation:

Call ECC at 888-384-9704 (8:30 a.m. to
4:30 p.m. weekdays)

NOTE: Registration requests must be received by
close of business on the Tuesday during the

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