

E³

Entrepreneurs Enabling Entrepreneurs

Application Questionnaire

Individual or Company Name: _____

Submitted by: Name _____ Telephone Number _____

eMail Address: _____

New Business Idea: (Please describe in 25 word or less)

Please respond to the following questions:

1. What industry segment do you plan to focus on and why?
2. Who will buy the product or service and why?
3. How do you plan to differentiate your business idea from your competitors?

4. How do you plan to sell and promote your business idea?

5. What resources, such human capital, financial capital, space etc, do you have available or will you require in order to move your business idea forward?

6. Describe the distinctive and disruptive sense of purpose that will set your business idea apart from your rivals.

Please prepare and submit your top 5 challenge for the group to review prior to the meeting:

1. _____

2. _____

3. _____

4. _____

5. _____

Information submitted on this form will be used to evaluate whether to meet with the applicant. Unless otherwise agreed, all advice provided by E³ *Entrepreneurs Enabling Entrepreneurs* Group is informal business advice and is not intended to be legal, tax or financial advice. E³ *Entrepreneurs Enabling Entrepreneurs* Group does not circulate completed applications except to its members participating in the evaluation. At the applicant's request, the completed form will be returned or destroyed.

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